

RAJAR DATA RELEASE



Quarter 2, 2019 – August 1st 2019

LONDON STATIONS – PAGE 1

| STATIONS | SURVEY PERIOD | REACH | REACH | REACH | % CHANGE | % CHANGE | SHARE | SHARE | SHARE |
|-------------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | Q2 18 | Q1 19 | Q2 19 | Q2 19 vs. Q2 18 | Q2 19 vs. Q1 19 | Q2 18 | Q1 19 | Q2 19 |
| BBC Radio London | Q | 452 | 435 | 454 | 0.4% | 4.4% | 1.4 | 0.8 | 1.3 |
| Absolute Radio (London) | Q | 868 | 703 | 729 | -16.0% | 3.7% | 3.0 | 2.3 | 2.1 |
| Capital London | Q | 2063 | 1766 | 1834 | -11.1% | 3.9% | 3.6 | 3.9 | 4.4 |
| Capital XTRA (London) | Q | 925 | 798 | 837 | -9.5% | 4.9% | 1.7 | 1.2 | 2.2 |
| Gold London | Q | 276 | 270 | 327 | 18.5% | 21.1% | 1.0 | 1.0 | 1.0 |
| Heart London | Q | 1404 | 1521 | 1428 | 1.7% | -6.1% | 3.7 | 4.4 | 4.5 |
| Kiss (London) | Q | 2087 | 1490 | 1583 | -24.1% | 6.2% | 4.3 | 2.7 | 2.8 |
| LBC 97.3 | Q | 1280 | 1169 | 1228 | -4.1% | 5.0% | 6.4 | 5.7 | 6.4 |
| LBC London News | Q | 450 | 488 | 598 | 32.9% | 22.5% | 0.9 | 1.0 | 1.3 |
| Magic (London) | Q | 1667 | 1539 | 1456 | -12.7% | -5.4% | 4.2 | 4.2 | 3.8 |
| Panjab | Q | | | 92 | | | | | 0.2 |
| Premier Christian Radio | Q | 109 | 118 | 131 | 20.2% | 11.0% | 0.4 | 0.5 | 0.4 |
| Smooth Radio London | Q | 703 | 821 | 790 | 12.4% | -3.8% | 2.2 | 2.7 | 2.2 |
| Radio X London | Q | 474 | 363 | 426 | -10.1% | 17.4% | 1.2 | 1.5 | 2.1 |

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LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

| | SURVEY PERIOD | REACH | REACH | REACH | %CHANGE | %CHANGE | SHARE | SHARE | SHARE |
|------------------|---------------|-------|-------|-------|-----------------|-----------------|-------|-------|-------|
| | | '000 | '000 | '000 | REACH Y/Y | REACH Q/Q | % | % | % |
| | | Q2 18 | Q1 19 | Q2 19 | Q2 19 vs. Q2 18 | Q2 19 vs. Q1 19 | Q2 18 | Q1 19 | Q2 19 |
| BBC Radio 1 | Q | 1491 | 1460 | 1549 | 3.9% | 6.1% | 3.7 | 3.5 | 4.1 |
| BBC Radio 2 | Q | 2420 | 2283 | 2088 | -13.7% | -8.5% | 13.4 | 12.1 | 10.3 |
| BBC Radio 3 | Q | 513 | 630 | 587 | 14.4% | -6.8% | 1.4 | 1.9 | 2.5 |
| BBC Radio 4 | Q | 2460 | 2687 | 2479 | 0.8% | -7.7% | 12.6 | 15.4 | 13.2 |
| BBC Radio 5 live | Q | 1079 | 1202 | 1058 | -1.9% | -12.0% | 3.9 | 3.9 | 3.4 |
| Classic FM | Q | 1116 | 1192 | 1352 | 21.1% | 13.4% | 3.3 | 4.0 | 4.5 |